



SCIENTIFIC PUBLISHING

Fiona Muir

Taylor & Francis Group



MY BACKGROUND



**Imperial College
London**



Taylor & Francis Group
an **informa** business

ACADEMIC PUBLISHING

- Books
- Journals
- Databases
- Products

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- Books
- **Journals**
- Databases
- Products

JOURNALS PUBLISHING

- Editorial
- Production
- Marketing
- Sales
- Peer Review
- Digital

JOURNALS PUBLISHING

- **Editorial** – Internal, External, Combination
- Production
- Marketing
- Sales
- Peer Review
- Digital

JOURNALS PUBLISHING - EDITORIAL DEPARTMENT

- Aims and scope
- Content
- Financial Planning
- Publication ethics
- Bibliometrics

PUBLISHING MODELS

- Society publishing
- Open Access
- Repositories

JOURNALS PUBLISHING

Moving from scientific research to
scientific publishing

SCIENCE COMMUNICATION

- What is it?
- What makes it good?
- Who does it?
- Who should do it?

SCIENTIFIC PUBLISHING AND SCIENCE COMMUNICATION

Questions &
Discussion

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